



REAL ESTATE

handbook

An innovative guide to navigating the market

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*The
consumer's
guide to an
elevated
experience*

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VISION

v. "the ability to think about or plan the future with imagination or wisdom"



To continuously raise, push and innovate local and industry standards of practice to benefit our clients and community as a whole.

MISSION

n. *"the concise explanation of an organization's reason for existence"*

To deliver an elevated experience for clients, consumers and community through thoughtful innovation.

MEET THE MAAP TEAM

"We like to
dream BIG
and have
FUN"

*The Maap Group is an award winning Real Estate Team that values **building long term relationships** with our clients. With our extensive local and industry knowledge, we like to **dream big and have fun**. Through integrity and hard work we are committed to offering an **elevated client experience** throughout the process, from start to finish and beyond.*



CHRIS MARTE



BLAKE APOLZER

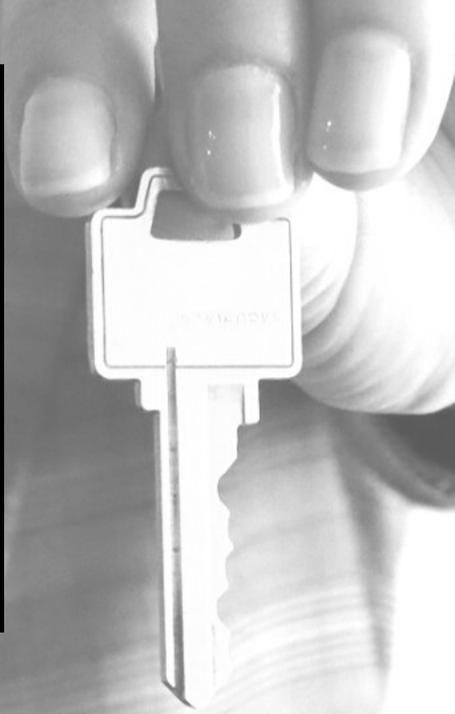
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A black and white photograph of two men standing in a field. The man on the left is wearing a dark sweater over a white collared shirt. The man on the right is wearing a dark blazer over a white t-shirt. They are both smiling and looking towards the camera. The background is a blurred natural setting with hills and vegetation.

Q. WHAT MAKES
YOU STAND OUT
AS A REAL
ESTATE TEAM?

*“ You know, just really making sure that **We can relate to our clients** and that means having a **really good understanding** of what their needs are. While also **being aware** that not everyone has the same knowledge around the process during a transaction. So, being able to **meet them where they are** and offering up any **expertise that can help to make the process smoother** really goes a long way. ”*



THE MAAP PERSONALIZED APPROACH

We believe that good communication is the **KEY** to a *successful transaction*. Creating a **custom**, itemized checklist of important upcoming dates sent directly to your inbox will ensure no steps are missed. In the meantime, we are ready to answer any questions via phone or in person!

COMMUNICATION
IS *KEY*.

IT'S ALL IN THE
DETAILS.

The Maap Group has developed a 9 week marketing mantra **exclusively for our clients**, featuring a social media marketing package complete with custom designed scheduled posts to ensure **maximum market exposure** for your listing.



MAAPED OUT
Consumer Guide

MARTE
APOLZER
group



THE MAAP MARKETING MIX

MARKET

We create a **comprehensive list** of comparable sales and current market trends to determine the value of the property.

FEATURES

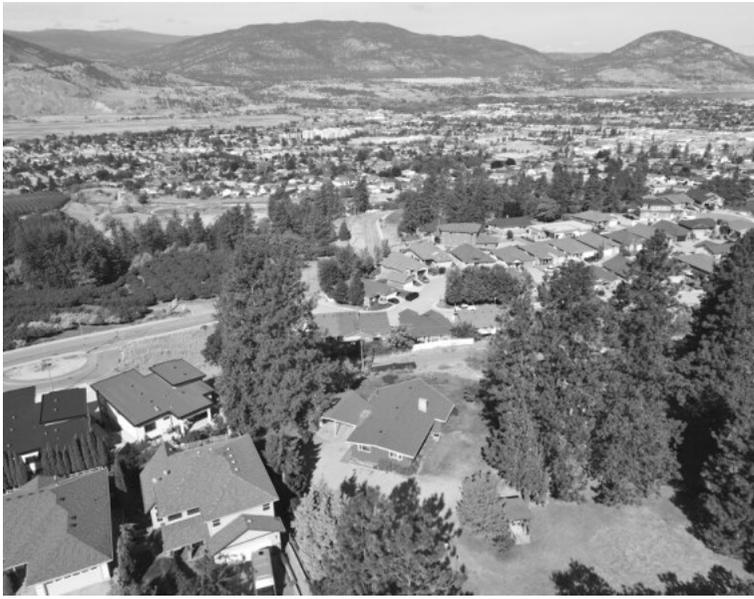
We identify the **property's unique features** and aspects to determine how the property compares to other homes on the market

EXPECTATION

We discuss expectations, price, closing dates & terms that are **best suited to each clients individual needs.**

RESULTS

Working with our Clients to determine these important factors **leads to a successful, seamless transaction!**



LET'S GET SOCIAL!

*Follow us on social media for our
Latest News & Updates*



on YouTube @ MAAP Media



on Facebook @ maapgroup



on Instagram @maapgroup



online @ www.maapgroup.com



email @ info@maapgroup.com

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Jim says

"started working with Chris
8 years ago..... Highly
recommend team
MarteApolzer"

Happy clients are
Everything.



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"The **Marte Apolzer Team** were
incredible in helping us find an
investment property.....They are
professional, knowledgable, and they
made the experience fun and easy for
us."

from **Cora**

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James says

"Chris and his team are **simply
amazing realtors**. His
**marketing strategy is
definitely top tier**, from the 3D
walk throughs, to the photos, to
the social media marketing."

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GROUP

*Thank
You*

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REALTY